#### **ENVIRONMENT WEEK CELEBRATIONS AT THE PARK NEW DELHI**

"Connecting People to Nature", was the theme for World Environment Day 2017 and through our campaign we implores everyone to appreciate nature's beauty and its importance, and to take forward the call to protect the Earth that we share. This year's theme invites you to think about how we are part of nature and how intimately we depend on it. It challenges us to find fun and exciting ways to experience and cherish this vital relationship.

## Green Week Celebrations at The Park New Delhi from 31st May 2017 to 5th June 2017.

# 31st May 2017 (Wednesday)

'Connecting People to Nature' – Photography contest.

## 1st June 2017 (Thursday)

- 'Kabaad se Jugaad' a fun exercise to create from waste. The things our participants created were amazing. From a dual purpose wall hanging, lamp shade, beach bag. It was an eye opener on what we can do with waste at home or workplace.
- Screening of a Documentary Movie related to environmental issues for the team members

#### 2<sup>nd</sup> June 2017 (Friday)

Street Play – "Save our Trees". A beautiful interpretation of how greedy wood cutters fell trees for their
won gain and in time, the village, the district, the city suffers from it's effects. A short street play with a
powerful message.

## 3rd June 2017 (Saturday)

 Visit to the old age home 'Ashirwaad". The team enjoyed a lovely afternoon with them plating saplings, enjoying the outdoors with music and dance.

### 5th June 2017 (Monday)

 The Environment Day -- An Environmental Cycle March of the team-members with the Banners / Placards on environmental issues on Parliament Street.

To create a Green Environment awareness the entire back areas were displayed with posters on themes of Environment and Nature. The hotel came together to spread the word and it was definitely an enriching experience.

### For our guests on 5th June

To make a bigger difference, we made gave out seeds of different 'easy to sow and reap' plants in an innovative way with a beautiful message from our General Manager.

#### ONLINE:

Youtube.com

https://www.youtube.com/watch?v=42W7iZU4Da4 https://www.youtube.com/watch?v=4gmSgF0g9Qo

https://www.youtube.com/watch?v=4BiQGN--vSQ

# Facebook:

the parknewdelhi FB and Instagram pages featured the beautiful takeaways we gave our guests on  $5^{\rm th}$  June.

https://www.facebook.com/theparknewdelhi/photos/a.1381125575290593.1073741887.248656431870852/1398735073529643/?type=3&theater

# Photographs - wetransfer link - will expire in 6 days

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